



5 Reasons to Hire A Freelancer For Your Ministry

CHURCH LEADER RESOURCES



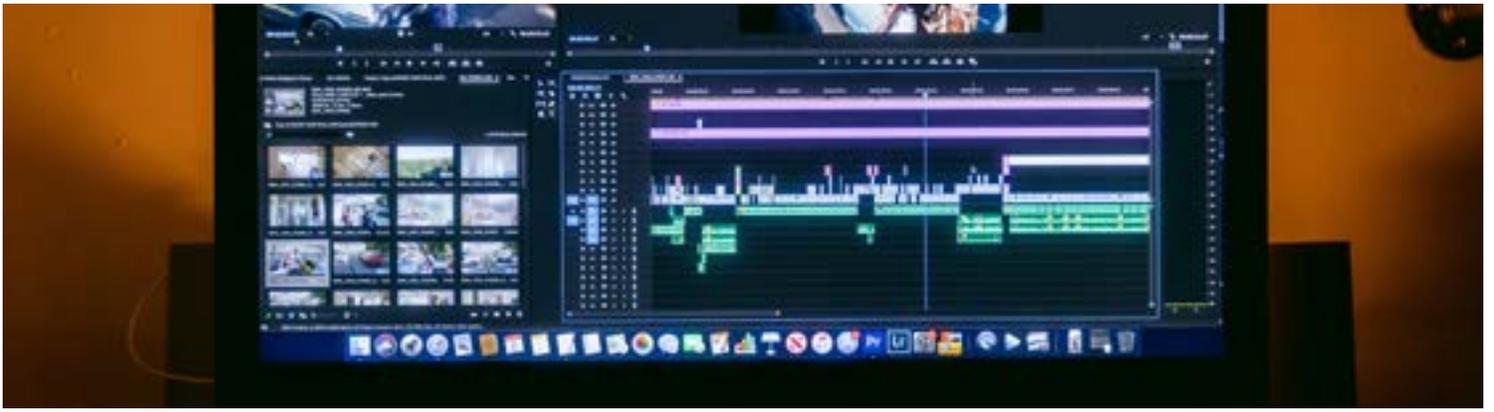
Introduction

Do you already struggle with keeping up with the daily tasks of ministry? Whether you're in a church of 50 or 3000, ***the needs are endless...***

In addition to the traditional tasks of sermon prep, scheduling, and volunteer management, churches today realize that technologies such as live streaming, on-line giving, graphic arts and the use of social media are critical to not just surviving but thriving as a church.

It can be exhausting for your staff just to keep current let alone master the learning curves and skills required for all of the new software and tools available. It is the rare church that is currently staffed with both the expertise and the bandwidth to tackle all of the new technology in addition to their normal responsibilities. Read on to find out more.





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1. You don't have the bandwidth

We've all been there: Christmas and Easter are coming, and the staff is up to their eyeballs in the extra work required to prepare for additional services and all the added elements. Does this scenario sound familiar? Someone on the team comes up with a great idea and it becomes a must do project. You believe it would be great to add this event, video, ad campaign or social media presence to your plans. You have the budget, but you just aren't sure how it can possibly get done in time let alone being done well. Staff is already maxed out with extra ministry responsibilities especially right now, but you don't want to miss the opportunity and know that this project would advance the ministry in a big way. Hiring a freelancer can help. Don't let staffing limitations and the occasional special project force you to miss opportunities or keep your staff from proposing ideas that are out of the box for fear of being given the extra responsibility. ***Hire a freelancer!***

2. You don't have the expertise

Ministry today is vastly different than it was even 10 years ago. With the rise of the internet, social media, and smart phones, it has become more accessible to both reach the lost and stay connected to your current members. But as a church, how do you create content for social media, e-mail campaigns, Sunday morning slides, and videos that are professional, meaningful, engaging, and yet affordable? Not every church has a graphic designer, video editor, or social media strategist. That's where hiring a freelancer on www.churchfreelance.com can be a tremendous benefit. (Available freelancers are not just limited to graphic design, video editors, and social media strategists). ***Hire a freelancer!***



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3. You don't have the time

After working in ministry for 8 years, I can't tell you the number of times I've found myself with critical deadlines approaching and just not enough hours in the days remaining to get it all done. Something has to give, doesn't it? In many cases it's impractical to justify hiring a part-time employee for a single, time-sensitive project in order to make a critical deadline. Hiring a freelancer allows you to stay on schedule and get the project completed on your timeline, without the cost of over-time or additional part-time employees! ***Hire a freelancer!***

4. You don't have the budget to add staff

Trust me, I've heard it all, "we need help, but we don't have the budget to add more staff." Sound familiar? As a pastor you are always trying to balance the budget with the staff needed to get everything done. Unfortunately, the ebb and flow of work that needs to get done in a church doesn't make that task any easier. Posting jobs on www.churchfreelance.com allows you to fill in the gap between what your staff can get done and what still needs to get done without full out hiring another staff member just for one project. In addition, sometimes you are in the middle of a staff transition and you find yourself short-handed for a period of time. Freelancers allow you to smooth out the workflow until your new staff is fully on board and up to speed. ***Hire a freelancer!***

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5. You can't afford the distraction

You went into ministry so that you could serve your local community. The reality is, there are the day-to-day tasks of ministry that often take up much of your day. Someone once told me, "In order to maximize your effectiveness, you must prioritize what only can do and designate the rest to others." Your time is valuable. Only you have the greatest potential to make a huge impact in your local community. We'll let you focus on making a kingdom impact locally, while you let professional freelancers focus on the needs of your ministry. ***Hire a freelancer!***





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Connecting with great professionals that are passionate about the mission of God can be difficult. That's why we built a platform that connects Churches to Freelancers that are passionate about the mission of God and making your ministry a success.

At www.churchfreelance.com you get to post jobs for free.

You set your budget and your requirements. That's right, you determine exactly what you spend! If you accept a bid from a freelancer of \$75 that is exactly what you pay. There are no hidden fees on Church Freelance.

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